



168 MARKET HACIENDA HEIGHTS GRAND OPENING SWEEPSTAKES (Southern California)

OFFICIAL RULES

Sweepstakes: Nov. 22, 2014 ~ Jan 31, 2015

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility

168 Market Hacienda Heights Grand Opening Sweepstakes (the "Sweepstakes") is open only to legal residents of Southern California and at least 18 years of age at the time of entry. Employees of 168 Market and its affiliate and subsidiary companies (collectively referred to as "Sponsor") are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Odds of winning all depend on the total number of entries received. Void where prohibited or restricted by law. By entering this Sweepstakes, all entrants agree to comply with and be bound by these Official Rules, and to comply with all federal, state and local laws and regulations. Entrants in violation of the Official Rules will be disqualified.

Term

The Sweepstakes begins at 10:00 AM Pacific Standard Time (PST) on November 22, 2014 and ends at 6:00 PM (PST) on January 31, 2015 (the "Sweepstakes Period"). ALL ENTRIES MUST BE RECEIVED BY January 31, 2015 ON OR BEFORE 6:00 PM (PST).

How to Enter

(A) In-Store Entry. During the Sweepstakes Period, official entry forms (available while supplies last) can be obtained on request and free of charge at the Customer Service counter at the 168 Market Hacienda Heights store location. Limit one (1) entry per person per day. The official entry forms must be filled out completely and deposited in the specific Sweepstakes box in store during the Sweepstakes Period to be eligible for the drawings. Only original and official entry forms are valid. Photocopies or otherwise reproduced forms are not acceptable. Incomplete entries will be voided. Sponsor is not responsible for lost, late, damaged, unintelligible, stolen, incomplete, misdirected, or mutilated entries. All entries become the sole property of Sponsor and will not be returned or acknowledged. Sweepstakes entries that are accompanied by an order for goods or a purchase will not place the entrant at an advantage or make them eligible for additional chances for prizes.

(B) Alternate Method of Entry: Mail-In Entry. Please print your first and last name, mailing address, date of birth, daytime phone number (including area code) and e-mail address on a postcard no larger than 4 1/2 inches by 6 inches, and mail the postcard with the proper postage affixed to:

168 Market Hacienda Heights Grand Opening Sweepstakes
Tawa, Inc. (Retail)
Attn: Customer Service Department
6363 Regio Avenue, Buena Park, CA 90620

All mailed-in entries must be postmarked on or before January 31, 2015 and must be received no later than February 7, 2015. Limit one (1) entry per person per day. Mailed-in entries will be deposited in to the Sweepstakes box in the store. Sponsor is not responsible for lost, late, damaged, unintelligible, stolen, incomplete, misdirected, mutilated, postage due, or entries not received in time for drawing. All entries become the sole property of Sponsor and will not be returned or acknowledged.

Selection of Winners

The Sweepstakes drawing will be conducted at the 168 Market Hacienda Heights store location (17120 Colima Road, Hacienda Heights, CA 91745) on or about February 7, 2015. All the winning entries will be drawn randomly from all eligible entries received. Decisions of Sponsor regarding the winners are final and binding on all matters relating to this Sweepstakes. By participating in this Sweepstakes and submitting an entry, all entrants agree to comply with and be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify any entrant or winner and may refuse to award any prize to a person who is ineligible or has violated these Official Rules, gained unfair advantage in participating in the Sweepstakes, or obtained winner status using fraudulent means. Actual odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

Prizes

Top Sponsor Prizes
Grand Prize (1): Sceptre 50" LCD HDTV (ARP: \$999.00);
Prize A (3): Sceptre TV Sound Bar (ARP: \$199.99);
Prize B (10): Sceptre SoundPal Bluetooth Speaker (ARP: \$99.00); and
Prize C (20): Sceptre Zipper Earphones (ARP: \$39.99);

General Prizes
1st Prize (1): 16GB Kindle Fire HDX (ARP: \$229.99);
2nd Prize (2): 168 Market \$200 Gift Card (ARP: \$200);
3rd Prize (1): 16GB Tegra Note 7 (ARP: \$199.99);
4th Prize (2): 168 Market \$100 Gift Card (ARP: \$100);
5th Prize (4): 168 Market \$50 Gift Card (ARP: \$50); and
6th Prize (8): 168 Market \$25 Gift Card (ARP: \$25);

The total approximate retail value ("ARP") of the Sweepstakes Prizes is \$4,818. Winners will not receive difference between actual and approximate retail value. There is no cash substitute and prizes cannot be redeemed for cash. No more than the stated number of prizes will be awarded. Sponsor reserves the right in their absolute and sole discretion to substitute any prize of equal or greater value.

Prize Restriction/Winner's Responsibility

Winners will be notified by phone, postage mail, and/or email at Sponsor's discretion. Notification is deemed to have occurred immediately upon placing of the telephone call or sending the postage mail/and or e-mail ("Notification") to the winners. In the event that Sponsor is unable to reach the winners or he/she does not respond within seven (7) days from Notification, he/she will be disqualified and Sponsor will select a new winner according to these Official Rules, time permitting. Return of prize notification letter as undeliverable will result in disqualification and an alternate winner will be selected, time permitting. Additionally, if the winner is ineligible, it will be deemed as if the winner has rejected the prize. Once a winner is contacted, the winner will be required to complete, execute and return an Affidavit of Eligibility and Liability/Publicity Release, except where prohibited by law, and any other additional documents required by Sponsor within seven (7) days of the Notification attempt or the prize will be forfeited and an alternate winner may be selected, time permitting.

Limit one (1) prize per person, family or household. Prizes are non-transferable and non-assignable. No prize substitutes are allowed except by Sponsor, who reserves the right to substitute a prize (or any part of the prize) with a prize of equal or greater value. Any difference between stated approximate retail value and the actual value of Sweepstakes prize will not be awarded. By entering the Sweepstakes, the winner agrees to accept the whole prize. If winner cannot accept the whole prize, the winner must forfeit the prize and another winner will be chosen.

Taxes and Other Fees

The winners will be solely responsible for all taxes (federal, state, and local) and for any other fees or costs associated with the prize they receive. Sponsor reserves the right to withhold and deduct such taxes and charges from the prize if and to the extent required by law. Grand Prize Winner with more than Approximate Retail Value of six hundred dollars (\$600) must fill out an IRS W-9 MiSC form for the retail value of the Sweepstakes prize.

To Claim Prizes

The winners must present their valid state driver license, state identification card, or other valid government-issued picture identification card to claim their prizes. The name and address on the identification card must match the name and address on the winning entry form. Winners may claim their prizes at the 168 Market Hacienda Heights store location after being notified by Sponsor. All unclaimed prizes are considered to be voluntarily relinquished by the winners if not claimed by March 9, 2015. There is no cash substitute and prizes cannot be redeemed for cash.

Release/Waiver

By participating in the Sweepstakes, entrants agree, and by accepting prizes, winners agree, to release and hold harmless Sponsor, its officers, directors, employees, agents, and representatives, and its Sweepstakes sponsors (collectively referred to as "Released Parties"), from any and all liability, injury, death, loss or damage, arising in whole or in part, directly or indirectly, incurred by participation in the Sweepstakes and/or the awarding, receipt, acceptance, possession or use/misuse of the prize, prize-related travel, and the winners grant to Sponsor the right and license to use such winners' name, address (city and state), photos, likeness, voice, biographical information, opinions, statements, facts of their winnings and/or other related information for advertising, marketing, promotional, and publicity purposes without further payment or consideration, in all media now known or hereafter discovered, nationwide or worldwide in perpetuity, without notice or review or approval, except where prohibited by law.

Privacy Policy

By entering the Sweepstakes, entrants will be sharing their personal information with Sponsor. Personal information collected by Sponsor will be used for administering the Sweepstakes and awarding the prizes, and to receive additional marketing materials and promotional offers from Sponsor. Unless entrants opt-out to receive additional marketing materials and promotional offers from Sponsor, entrants agree to Sponsor's use of entrants' personal information in accordance with Sponsor's Privacy Policy: <http://www.168markets.com/index-6.htm>

General Conditions

By participating, entrants agree to comply with and be bound by these Official Rules. Sponsor shall have the sole right to disqualify any entrant from the Sweepstakes for violation of these Official Rules or any applicable laws relating to the Sweepstakes. Entrants further agree to comply with and be bound by decisions of Sponsor, which shall be final and binding in all respects. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be: (a) tampering or attempting to tamper with the entry process, content or the operation of the Sweepstakes; (b) violating these Official Rules; (c) violating the Official Rules of service, conditions of use and/or general rules or guidelines of any Sponsor property or service; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor (i) make no warranty, guaranty or representation of any kind concerning any prize, (ii) disclaim any implied warranty, and (iii) are not liable for any injury, death, losses or damages arising out of any person's participation in the Sweepstakes or the acceptance and use of any prize and travel thereto or therefrom. All disputes will be resolved under applicable California laws.

Governing Law/Disputes

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. The parties hereby consent to exclusive jurisdiction and venue of the courts located in Los Angeles County, California in any action to enforce (or otherwise relating to) these Official Rules or relating to this Sweepstakes.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY OUT-OF-POCKET COSTS INCURRED (IF ANY), NOT TO EXCEED TWO HUNDRED FIFTY DOLLARS (\$250.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, EXEMPLARY, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

Severability

If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

Modification

Sponsor reserves the right, at its sole discretion, to cancel, modify, postpone, delay, suspend and/or terminate the Sweepstakes in whole or in part.

Winners List

The winners list will be posted at the 168 Market Hacienda Heights store location and on the 168 Market website (www.168markets.com) on or after February 7, 2015. For the list of winners, please call 168 Market's Customer Service at 1-888-211-9182 before March 9, 2015.

Sponsor

Tawa, Inc. (Retail), 6363 Regio Avenue, CA 90620.

